



## TUALATIN LIBRARY ADVISORY COMMITTEE MINUTES

June 6, 2023

Present: Dawnell Meyer, Dana Paulino, Ashley Payne, Thea Wood

Absent: Alan Feinstein, Satvika Vadapu, Marcus Young

Public:

Staff: Jerianne Thompson, Library Director

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**A. CALL TO ORDER**

Dana Paulino called the meeting to order at 6:02 PM.

**B. APPROVAL OF MINUTES**

Thea Wood moved to accept the May meeting minutes as written; Dawnell Meyer seconded. The motion passed unanimously.

**C. COMMUNICATIONS**

**1. Chair:** None.

**2. Staff:** Jerianne Thompson reported several items of City news, including the recent opening of the “gap” in the Tualatin River Greenway Trail and purchases of property by the City for future parkland along the Tualatin River and in the Basalt Creek Planning Area. At its June 12 meeting, City Council will consider an ordinance regulating camping on public property; the ordinance would prohibit camping in City parks and on the Library plaza, among other places. The City is currently seeking applicants for the newly formed Tualatin Inclusion, Diversity, Equity, and Access (I.D.E.A.) Advisory Committee. Viva Tualatin will be held on Saturday, July 22, at Atfalati Park. Washington County Cooperative Library Services (WCCLS) is offering a passport program, encouraging patrons to visit multiple libraries, as well as small prizes for finding Wallace the Book Bug, hidden at each library during the summer. Thompson shared recent statistics.

**3. Teen Library Committee:** Jerianne Thompson reported that the recent Murder Mystery program had 34 participants, who had a great experience. In July, TLC will begin recruiting members for next school year.

**4. Public:** None.

**D. OLD BUSINESS**

**1. Library Budget:** Jerianne Thompson provided an update about the Library's and WCCLS's budgets. The Tualatin Budget Advisory Committee approved the City's 2023-24 proposed budget on May 30. The City Council will consider the budget on June 26. The Washington County Budget Committee met multiple times in May and considered amendments to the proposed Washington County budget, one of which reduced funding to West Slope Library. (That amendment did not pass.) They approved the County budget—which includes funding for WCCLS—on June 1; the Board of Commissioners will consider adoption later this month. In addition, the City of Beaverton announced plans to reduce funding to the Beaverton City Library, including potentially closing the Murray Scholls branch three days per week.

**2. Marketing Plan:** Jerianne Thompson shared a draft of the Library's new Marketing Plan, being developed by consultant KEEL Creative. The Library will prioritize marketing toward three audiences: parents of preschool-age children, school-age children and teens, and independent non-parent adults (ages 27-65). The plan proposes a new operational approach to marketing, in which all full-time and part-time Library staff will participate in teams that do different aspects of the marketing work. Thompson reviewed the brand and design strategy developed for the Library, which draw on a Mid-Century Modern theme utilizing design elements based on the mastodon. She said the first newsletter is scheduled for mid-June.

**E. NEW BUSINESS**

**1. Summer Reading:** Jerianne Thompson said that the Summer Reading Program runs June 1-August 31. Readers of all ages are asked to mark their reading log for each 20 minutes of reading. Children and teens receive a free book when they sign up and another when they return their first log. Adults receive a coupon for a sale item from the Friends of Tualatin Library. All readers can earn entries for grand prize drawings. A full slate of programs is planned throughout the summer, including workshops with our first Makers in Residence.

**2. Oregon Municipal Handbook: Libraries:** Jerianne Thompson presented an overview of the recently published Chapter 20 from the Oregon Municipal Handbook, by the League of Oregon Cities, which focuses on libraries. The text reviews Oregon law related to public libraries, First Amendment issues, and copyright.

**F. FUTURE AGENDA ITEMS**

**1. Confidentiality of Circulation Records Policy**

**2. July & August meetings:** Committee members discussed the July and August meeting dates. July's meeting would fall on July 4, a holiday; August's would fall on August 1, the same night as National Night Out. By consensus, members decided to cancel the July meeting and poll by email regarding a new meeting date for August.

**G. COMMUNICATIONS FROM COMMITTEE MEMBERS**

**1. Members:** None.

**H. ADJOURNMENT**

Meeting was adjourned at 7:14 PM.

\_\_\_\_\_, Jerianne Thompson, Recording Secretary